



Fintech & Investment

Can Fintech help revitalize Alberta's economy?

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Contributors

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The forces and sources of change



Access



Trust



Time



Cloud

What is Fintech?



**Financial
Services**



Technology



Availability

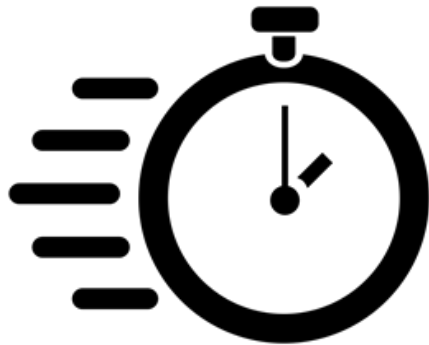


Ubiquity

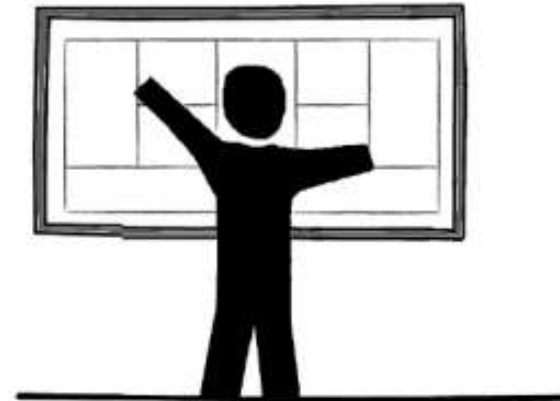




Fintechs are changing how things work



**Faster and
cheaper**

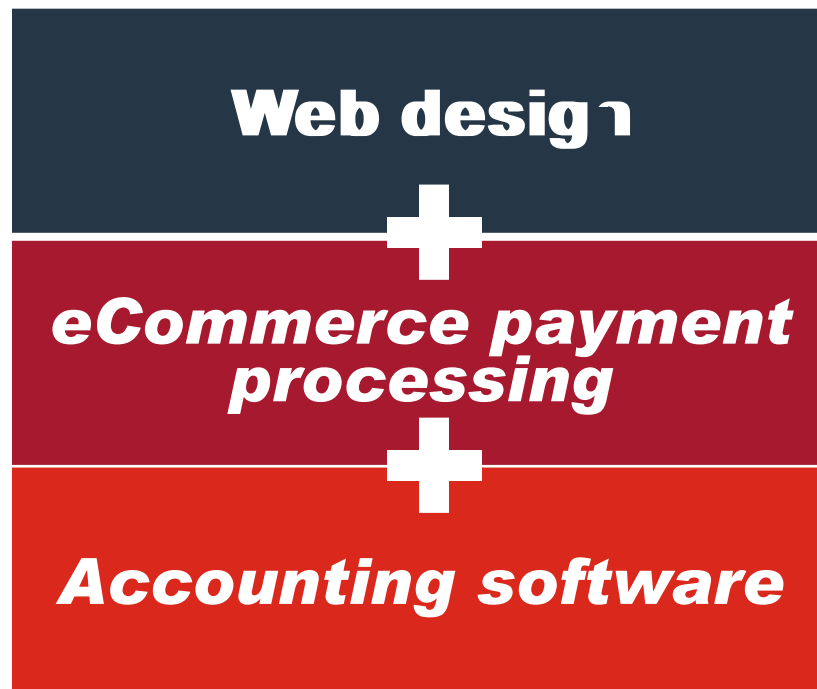


**New business
models**

Fintechs are prospecting new sources of value

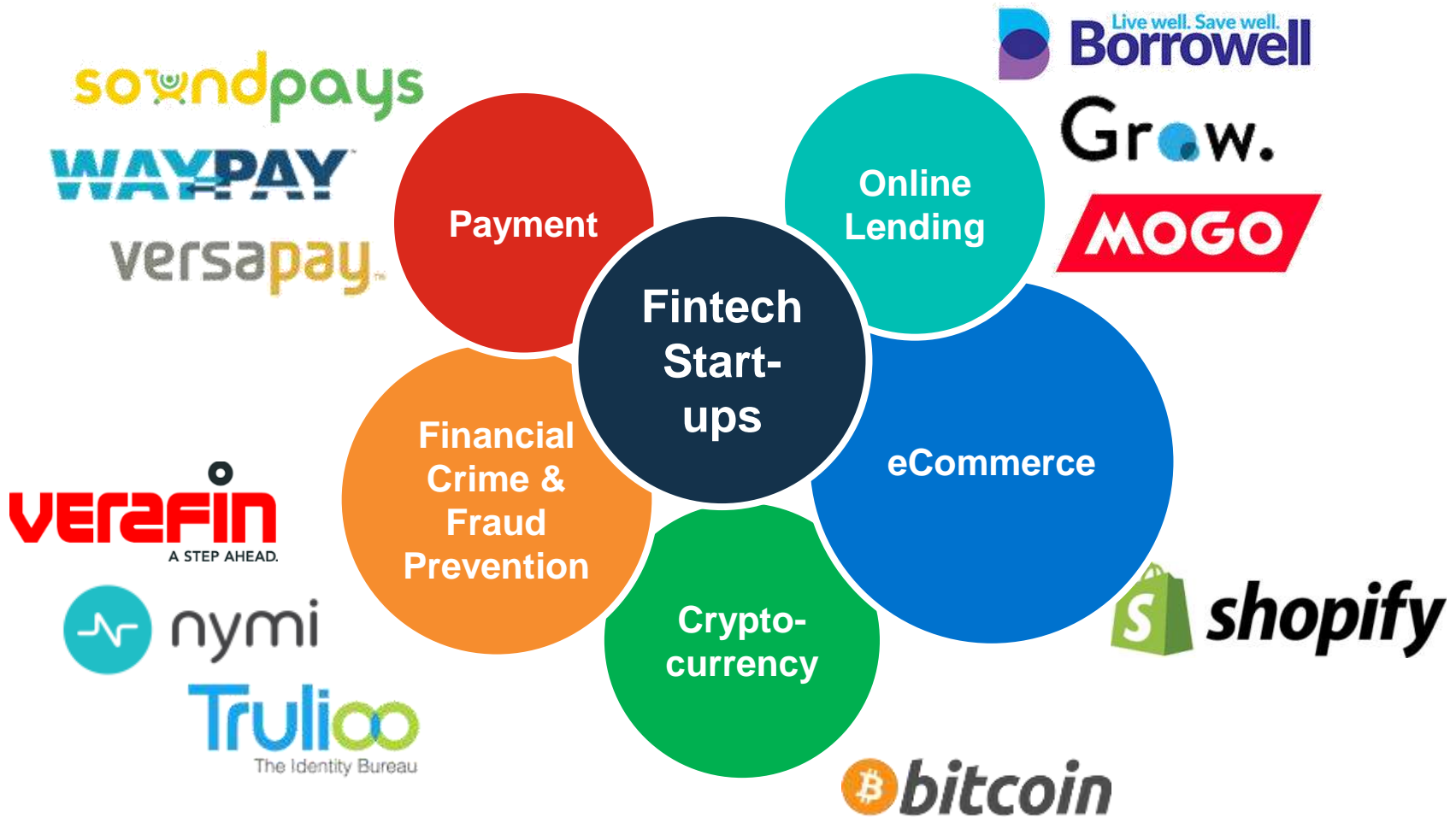


 touchbistro™

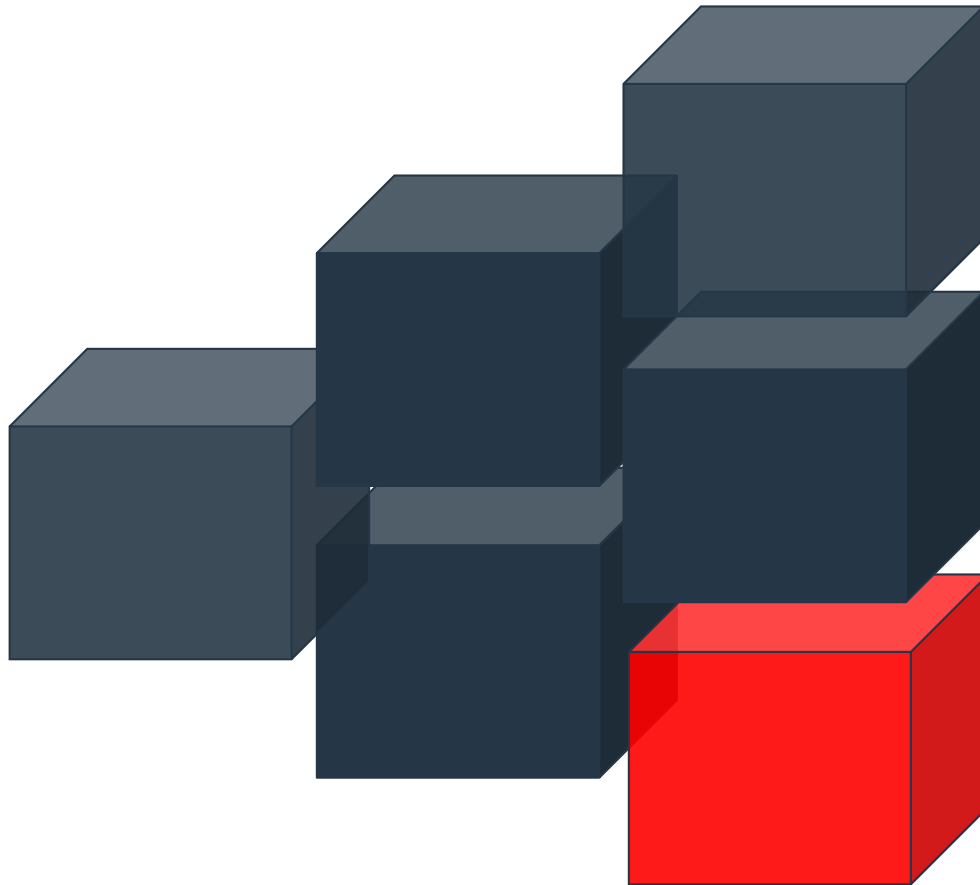


 shopify

Fintech companies are spreading across all financial sectors



Technologies created for one solution are finding new use cases - Blockchain



Potential Applications

- Automotive
- Financial services
- Healthcare
- Voting

In Canada, Fintech has grown impressively since 2010



\$1 billion

Invested in
Canadian
Fintech ventures
since 2010

100+

Fintech
companies in
Canada in 2015

7+

Fintechs in
Deloitte's Canadian
Technology Fast 50
in 2015

Canada continues to produce some promising Fintechs

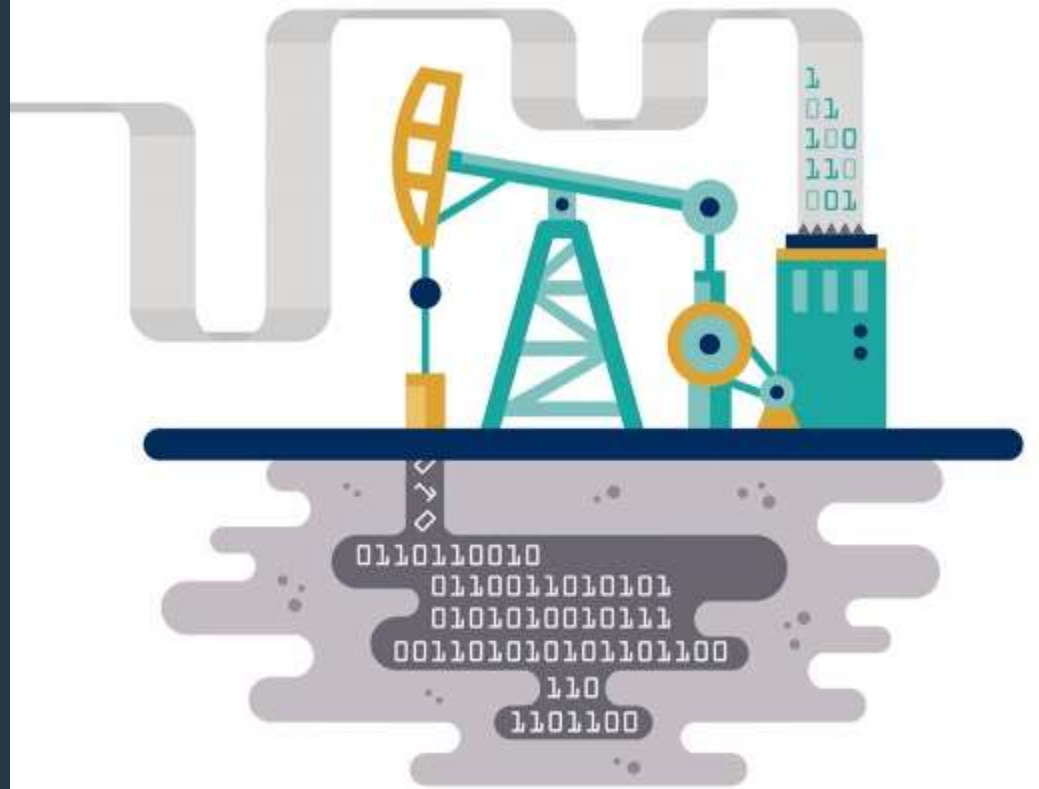


AB has strong indicators to produce successful tech firms





Tech is the new oil





What are you going to do about it?

Somebody from Red Deer could be the next success story



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Thank you.

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