

2017



Creating the new Alberta!

Vision. Diversifying Alberta's economy through technology

Mission. Advancing the commercialization of emerging technologies

www.ABCtech.ca

Our Society's exclusive networking
application – U-Who! Introduced in 2016



ALBERTA COUNCIL OF TECHNOLOGIES SOCIETY

The Alberta Council of Technologies Society (ABCtech) advocates for “Creating the new – more resilient Alberta!” – diversifying Alberta's economy through technology. Central to our value proposition is a bi-annual report on Alberta's economic resilience and the effectiveness of its associated innovation ecosystem.

Our constituency has grown to nearly 13,000 individual subscribers, over a dozen Alliances and hundreds of enterprises sharing an interest in creating the new Alberta through the commercialization of emerging technologies. Each receive our periodical - QuikTech Notes.

Our 2015 Conference series “Convergence & Creativity” set-up our 2016 Convention Red Deer “Creating the new Alberta!” surfaced BIG and VERY big ideas from Alberta industries and professions that would contribute to diversifying the economy

Projects underway in 2017 include: **Going Global** – developing innovation exchanges with Europe and Asia; **Engaging Youth** – Alberta students involved in the design of Alberta's future; **Media Productions** – broadcasting stories of Alberta innovations and innovators; **Network Development** – as we continue to build Alliances with industries and professions sharing a common interest; and **Banking the Future** – establishing an Alberta Credit Union for early stage financing of Alberta innovations.

Our annual themes contribute to public awareness and the development of networks of common interests for advancing the commercialization of emerging technologies

- Access to Capital Advisory (2005)
- Rural Broadband Society (2006)
- Alberta/Canada Fusion Energy Program (2007)
- Alberta CleanTech Industry Alliance (2008)
- Alberta Cell Therapies Alliance (2009)
- Electrifying Transportation (2010)
- ABCampus - Student enterprise (2010)
- Off-loading Intelligence. When machines decide! (2011)
- Alberta Analytics, Big Data, and The Cloud (2012)
- Innovation & Enterprise. The People. The Passion. (2013)
- The Missing ‘M’ in SME - Why SMEs fail to grow (2014)
- Convergence & Creativity – Engineering Innovation (2015)
- Creating the new Alberta! - Vision & Leadership (2016)
- Transitions (2017)

ABCtech – founded in 2005, is an unfunded Society of dedicated volunteers, governed by an exceptional Board of Directors.

DIRECTORS – 2016/17

Special Interests

Klaas Rodenburg - President, Edmonton	Energy & Knowledge Management
Alexander Suen - Vice President, Edmonton	ABCampus Student Representative
Randy Duguay – Secretary, Edmonton	eHealthTech & Data Analytics
Shirley Mitchell - Treasurer, Edmonton	Entrepreneurial Leadership
Perry Kinkaide – Transitions Co-ordinator, Founder & Past President, Edmonton	Public Policy
Derrick Rancourt - Calgary	Biotechnology & Cell Therapies
Ken Baine - Edmonton	Infotech & Performance Management
Don Diduck - Edmonton	Labour & Aboriginal Development
Peter Fenwick – Calgary	Healthcare
Paul Pryce – Calgary	Agriculture & Asian Relations
Haley Simons – Edmonton	Education & Creativity
Doug Firby - Calgary	Media Relations
Sharon MacLean – Edmonton	Marketing & Communications
Robert Hubbs - Calgary	Infotech & Cyber Security
Bob Fessenden – Edmonton	Economic Diversification

We'd like to know your story and how we might collaborate for helping one another. Coffee? Any time!

Contact – info@ABCtech.ca or TF 1(866)241-7535 or (780)990-5874



Special Interests of ABCtech's 13,180 Contacts*

Contacts Interests - Dec. 31st

	2016
	<u>Totals</u>
1 Infotech & Analytics	2180
2 Education & Research	2053
3 Energy & Distribution	1288
4 Finance & Investment	1093
5 Government & Public Policy	1056
6 Environment & CleanTech	996
7 Tourism & Entertainment	885
8 Management & Strategy	857
9 Communications & Marketing	853
10 Engineering & Design	750
11 Health & BioTech	727
12 Construction & Real Estate	625
13 Volunteers & NGOs	547
14 Human Resources & Development	431
15 Legal & Security	392
16 Transportation & Logistics	333
17 Agriculture & Food Processing	287
18 Manufacturing & Export	247
19 Forestry & Wood Products	140

Edmonton Region 51% Calgary Region 30% Other 19%

* Individuals may have multiple interests

HOW TO HELP ABCtech

PEOPLE ... you are the source of ABCtech's influence and innovation, sharing our vision of Alberta as a new, more resilient economy achieved through the commercialization of emerging technologies. Member Benefits include: voting and learning, our newsletter, event discounts and networking through U-Who.ca

Register - \$100 (\$25 Students and Seniors) per year at www.ABCtech.ca

PROJECTS ... organizations help us advance market development through public education, influencing policy formulation, and addressing impediments for advancing the commercialization of emerging technologies.

Opportunities for co-hosting and sponsoring include: our AGM/BBQ, QuikTech Notes, Networking events, Position Papers, Consultation Surveys/ Studies, and ABCtech Media Productions. Ideas for collaborating and co-hosting are welcome!

We are seeking co-hosts for: continuing the dialogue on how to increase the economic resilience and sustainability of Alberta's economy, increasing our reach into new jurisdictions and continuing a discussion on the roles of NGOs, industry, and government in advancing the cause.

PATRONS ... are the foundation for sustaining ABCtech and setting our strategic direction. Corporations, foundations and hi-wealth individuals with a vision of Alberta's future may consider ...

Contributing funding and/or secondments and serving on ABCtech's President's Advisory proposing our annual themes and advising on the Society's strategic direction.

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